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Everything We Needed to Know About Business, We Learned Playing Music

FROM THE BAND ROOM TO THE BOARDROOM Business Leaders Advocating Music Education as an Instrument of Their Success

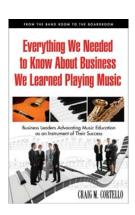
Sample Interviewer Questionnaire

Q: What was the genesis of the idea for writing this book?

Q: Can you give us an example or two of the types of professionals included in the research?

Q: What were some of the common themes expressed by the professionals that you interviewed and profiled, in terms of how music education helped prepare them for success in the business world?

Q: What differentiates the research in this book from other studies advocating the benefits of music education?



Q: What additional, general observations regarding music education did you come away with after completing the book?

Q: What message would you like to convey to school administrators grappling with music program funding issues that should be taken into consideration?

Q: What would you like the lasting legacy of this book to be?

O: How can folks find out more about the book or contact you regarding public appearances?

For additional information regarding *Everything We Needed to Know About Business, We Learned Playing Music*, including review copy requests, author speaking engagements, and editorial inquiries, contact:

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